



Appearance	Rigid* <i>*some modifications</i>	Aesthetic* <i>*cleaner embedded look</i>
Popularity	Large Community* <i>*3rd most visited Website on the Internet. 14 billion videos viewed in May 2010. 35 hours of video uploaded every minute.</i>	Smaller Community* <i>*Over 5 million members as of January 2011. Over 16,000 videos uploaded daily.</i>
Cost	Free	Free or Plus Account (\$59.95/year)
Embedding	Yes	Yes
HD Upload	Unlimited	1 HD Upload/Week
Video Length	15 minutes* <i>*upload time limit increased from 10 to 15 minutes in July 2010</i>	Unlimited
Upload Limit (per file)	2 GB	500 MB (Free) 5 GB (Plus)
Upload Limit (per month)	Unlimited	2 GB (Free) 20 GB (Plus)
Video Quality	Low* <i>*Higher quality and HD playback options available depending on original source file quality.</i>	High
Restrictions	Moderate* <i>*Registered users 18 and up can view offensive content.</i>	Strict* <i>*No commercial videos, gaming videos, pornography or non user generated content.</i>